



THE ART OF ELYSIUM
BOARD MEETING – MARCH 1, 2017



1. Welcome & Introductions

--DINNER SERVED--

2. 2017 HEAVEN Recap

3. Community Arts Programming 2016 Recap – 2017 Plan

4. The Art of Elysium & Elysium Bandini Studios – Current organizational operations

- a. Staffing /Structure
- b. Operations/costs
- c. Funding/Assets

5. Elysium Art Salons

- a. Programming/content
- b. Budget
- c. Fundraising:
 - i. Sponsorship (individual dinner(s) vs. salon/series)
 - ii. General Art Sales
 - iii. Artist print series
 - iv. Givesmart
- d. Art Collection:
 - i. Art Appraisal
 - ii. Estate Sale
 - iii. Art Room Build out
 - iv. Curatorial proposal for 2017-2018

6. Artistic Fundraising Initiatives

- a. Cannes Film Festival (May 17- 28)
 - i. Shepard Fairey Documentary with Hulu
 - ii. Fundraising opportunities
- b. 20 year Anniversary Celebration (August 17)
 - i. Anniversary Book
 - ii. Partnerships
 - iii. Fundraising opportunities
- c. Genesis Art & Film Festival (September/October)
 - i. 5 night festival inclusive with visual arts, film, fashion and music
 - ii. Partnerships
- d. Art Basel (December 7 -10)
- e. HEAVEN, the night before the Golden Globes (est. January 6 or January 13)
 - i. Visionary: John Legend
 - ii. Spirit of Elysium: Shanola Hampton
 - iii. Potential alignment

7. Brand Partnerships

8. Housekeeping

- a. Audits
 - b. Database – Salesforce
 - c. Board Member Terms
 - d. Advisory Board
 - e. PR/Marketing
 - f. New Hires
9. EBStudios.org
 - a. “Beautiful World” Campaign
 - b. Current status- organic launch
 - c. Review Site
 10. Plan for next Board Meeting